



ARE YOU PROTECTED?

NATIONAL IDENTITY FRAUD
AWARENESS WEEK
SHRED IT OR REGRET IT!
11TH - 17TH OCTOBER 2015

Are you protected? For both your business information and identity – SHRED IT OR REGRET IT!

Businesses that suffer corporate Identity Fraud may be in breach of client confidentiality under the Privacy Act, resulting in penalties of up to \$1.7 million.

How can you protect your business or yourself from ID fraud? Invest in a powerful cross-cut shredder and make it a standard practice to shred all unwanted documents and DVDs/CDs that contain personal, company or financial details before discarding them. This will ensure fraudsters cannot build a profile based on the sensitive information businesses and individuals throw out.

CHECK OUT THESE
HOT OFFERS
AND STAY
PROTECTED!

1 IN 5
AUSTRALIANS
HAVE BEEN
A VICTIM OF
IDENTITY
FRAUD*

ARE YOU & YOUR BUSINESS AT RISK?
Rate Your Risk at
www.stopidfraud.com.au by 31st Oct 2015
and go in the draw to WIN some great prizes!

* Identity Crime and Misuse in Australia Survey, conducted by Australian Institute of Criminology for the Attorney General, 2013
Disclaimer: *Offers valid on selected Fellowes products, purchased between 5/10/15 and 23/12/15. To view full Terms & Conditions and to redeem your Bonus Gifts, visit www.stopidfraud.com.au by 31/01/16 and complete the official online entry form. Prices exclude GST.



PURCHASE A **FELLOWES 63Cb SHREDDER** AND
RECEIVE A BONUS \$20 E-GIFT CARD & 12-MONTH SUBSCRIPTION TO VEDA'S IDENTITY WATCH
(valued at \$67)



430 118 300
FELLOWES 63Cb **\$340.00**

PURCHASE AN **AUTOMAX 200C SHREDDER** AND
RECEIVE A BONUS EDIBLE BLOOMS CHOCOLATE BRIGHT DELIGHT BOUQUET & 12-MONTH SUBSCRIPTION TO VEDA'S IDENTITY WATCH
(valued at \$116)



430 120 300
FELLOWES AUTOMAX 200C **\$680.00**

PURCHASE A **FELLOWES 73Gi SHREDDER** AND
RECEIVE A BONUS EDIBLE BLOOMS REGAL SPARKLING CHOCOLATE BLOOM & 12-MONTH SUBSCRIPTION TO VEDA'S IDENTITY WATCH
(valued at \$102)



430 118 400
FELLOWES 73Gi **\$515.00**

PURCHASE AN **AUTOMAX 500C SHREDDER** AND
RECEIVE A BONUS NESPRESSO INISSIA COFFEE MACHINE WITH MILK FROTHER & 12-MONTH SUBSCRIPTION TO VEDA'S IDENTITY WATCH
(valued at \$296)



430 120 200
FELLOWES AUTOMAX 500C **\$2,200.00**



www.blueinkoffice.com.au
Tel: (02) 6166 6000
Fax: (02) 6166 6999
Email: sales@blueinkgroup.com.au